Studierendenwerk West:Brandenburg

Social Media Giveaway:
5x2 cinema tickets for
DAS DRAMA – Noch mal auf Anfang

Terms and Conditions

1. Deadline and Organizer
The organizer of the giveaway is Studierendenwerk West:Brandenburg, Babelsberger Str. 2, 14473 Potsdam. The giveaway starts on March 24, 2026, and ends on March 31, 2026. This giveaway is in no way associated with Instagram and is neither sponsored, supported, nor organized by Instagram. Instagram is not responsible for this giveaway and cannot be held liable in the event of complaints or disputes.

2. Who can participate?
Participation is open to students enrolled at a university within the jurisdiction of Studierendenwerk West:Brandenburg. These include the University of Potsdam, the Film University Babelsberg KONRAD WOLF, the University of Applied Sciences Potsdam, the Technical University of Wildau, and the Technical University of Brandenburg. Each person is allowed only one entry into the giveaway. Multiple entries or entries submitted after the deadline will be excluded. Studierendenwerk West:Brandenburg reserves the right to disqualify individuals who violate the terms and conditions or attempt to manipulate the giveaway process.

3. How to participate
The call for participation will be posted on the Instagram account of Studierendenwerk West:Brandenburg (https://www.instagram.com/studierendenwerkwb/). To successfully enter the giveaway, participants must like the giveaway post, tag a person they would like to go to the cinema with in the comments. Participation is possible during the giveaway period from March 24, 2026, to March 31, 2026. Entries are accepted from the time the post is published until 11:59 PM on the last day of the giveaway. Participation is free of charge, although costs may arise for internet access depending on the provider.

4. Prize
During the giveaway period, Studierendenwerk West:Brandenburg will 5x2 cinema tickets for the movie *DAS DRAMA – Noch mal auf Anfang*.

Cash payouts for the prizes are not possible.

5. Winner Selection
Winners will be chosen by random draw and notified via private message within 7 days. The prize can only be claimed by those who verify their enrollment at one of the universities listed in Section 2 (e.g., by providing a university email address). Winners must respond within seven days, or a new winner will be drawn. Legal recourse is excluded.

6. Liability
Studierendenwerk West:Brandenburg assumes no liability for the availability of its website or Instagram page at all times, nor for technical or other problems beyond its control.

7. Data Protection
The responsible party for data processing is Studierendenwerk West:Brandenburg, Babelsberger Str. 2, 14473 Potsdam. To participate in the giveaway, participants must provide personal information. For questions about this, please contact presse(at)stwwb.de or the data protection officer at datenschutz(at)stwwb.de. Further information about how your data is handled can be found below:

Participant Information under Article 13 GDPR for Participation in the Giveaway: 5x2 movie tickets for DAS DRAMA – Noch mal auf Anfang

a) Controller
Studierendenwerk West:Brandenburg
Babelsberger Str. 2
14473 Potsdam
Phone: +49 331 3706-0
Email: post(at)stwwb.de
Website: https://www.stwwb.de/

b) Data Protection Officer
Our official data protection officer can be reached at:
Studierendenwerk West:Brandenburg Data Protection Officer
Babelsberger Str. 2
14473 Potsdam
Email: datenschutz@stwwb.de
Phone: via our central line +49 331 3706-0

c) Personal Data
To participate in the giveaway, participants must provide personal data. The following personal data will be collected:

- In the event of winning: name, first name, email address (for ticket delivery and verification of university enrollment).

d) Source
We collect personal data that you provide to us.

e) Purpose and Legal Basis of Processing
The data you provide and the data we collect are used solely for the purpose of conducting the giveaway and stored for this purpose (Art. 6 Para. 1 Sentence 1 lit. a, b GDPR). The data is used to record participants, determine winners, uniquely identify them, and notify them. No automated decision-making, including profiling, takes place. The prize draw is purely random. Data will not be processed for other purposes.

f) Necessity of Data Provision
Providing data is voluntary. However, participation in the giveaway is not possible without providing the required data.

g) Data Retention Period
Data collected as part of the giveaway will be deleted as follows:

- If you do not win: within 14 days
- If you win: within 30 days

h) Data Transfer to Third Parties
The giveaway takes place on Instagram. When visiting Instagram, your data is directly transmitted to Instagram. This may involve data transfers to the USA, over which we have no control. Instagram is a service provided by Facebook Ireland Limited. More information about data processing by Facebook and Instagram can be found here:
Facebook Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland

Privacy Policy:
https://www.facebook.com/about/privacy/update?ref=old_policy
https://www.facebook.com/privacy/explanation
https://de-de.facebook.com/policies/cookies

Privacy Notices:
https://help.instagram.com/155833707900388

Terms of Use:
https://de-de.facebook.com/legal/terms/update

Otherwise, we do not transfer personal data to third parties, including service providers outside the European Economic Area (EEA).

i) Right to Withdraw and Object
If you have consented to the processing of your personal data, you may withdraw your consent at any time with future effect. The legality of the data processing carried out based on consent until withdrawal is not affected. Please send your withdrawal by post or email to the contact details provided at the beginning of this information sheet, with the subject "Withdrawal of Consent."

Individual Right to Object (Article 21 GDPR)
You have the right to object, on grounds relating to your particular situation, at any time to the processing of your personal data based on Art. 6 Para. 1 lit. e (processing in the public interest) or Art. 6 Para. 1 lit. f GDPR (data processing based on legitimate interests).

j) Your Other Data Protection Rights
You have the right to request information, correction, deletion, restriction of processing, data portability, and to lodge a complaint with a supervisory authority as outlined in Articles 15-20 GDPR.